

# Design your cloud business systems







## **Discover**

#### Leverage technology

The discovery stage is a catalyst for taking a fresh look at how and why you're doing things. It sheds light on how you can move forward to a more cost-effective and efficient system, while gaining the benefits of real-time reporting and better analysis of data.

We will want to understand how many members are in your team and what their roles are. Do they need to have mobility in access or will they only access the system from the office? We will also consider your Internet service... how fast are your uploads, NBN installations and how stable your connection is.

Our Design team will then present options on combinations of software available to improve your systems. We will guide you through the pros and cons of various choices to help you select the best applications.







# Set-up

#### Power-up your system

Once decisions have been made as to what systems will improve your processes, we enter into the set-up phase. This means we configure the programs to suit your business, clean data and test workflows to ensure that the system is doing what we want it to do. Ultimately, it can either be simple or sophisticated enough to add in a number of applications as you need them.



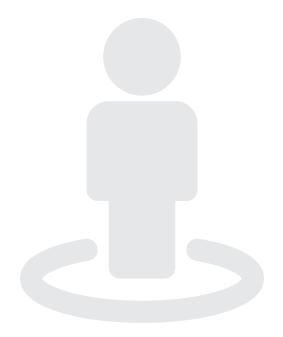




## Integrate

#### Integrate applications

The next step is integration: ideally you only want to enter data once and retain that one source of truth to flow through all your applications. This not only saves time, but also reduces the opportunity for error. System integration means mapping processes so that we can link programs, import data and configure workflows. The best systems are often simple, will easily integrate with a number of other applications and plug-ins and importantly, will scale as your business grows.





## **Train**

#### Bring in the people

Once the system is set-up and working, the next stage is to arm your team with the right tools and training to ensure a smooth transition. We collaborate with you to ensure the system is used how it is intended to be used.

We offer both initial and ongoing training and support. This can be through face-to-face training and also through interactive online help, chat, email and phone assistance. Webinars are available to create an efficient ongoing means for keeping your team up to date and trained in your system.



"Things should be made as simple as possible, but not simpler."

Albert Einstein







## Review

#### Ongoing improvement

Leveraging new technology is an ongoing process. We provide ongoing support and regularly review, so that we capitalise on new applications as they come on to the market to improve your system.



"You cannot manage what you cannot measure."

Peter Drucker



# Safe, simple & efficient

Financial systems date back to the 1400's when double entry accounting was developed by Benedikt Kotruljevic. The principles have remained for centuries, however the use of digital technology and cloud systems have revolutionised their ease of use.

Many workflow processes are simplified through two-way data flow that reduces data entry and automatically integrates between your various business systems.







# Anywhere, anytime

Software is no longer limited to where a program sits on a particular computer, which means you can now access software from the Internet from any device at anytime. Furthermore, this software is upgraded by the provider as a managed service, meaning that every time you log in, you're using the most up-to-date version.

Remote access can be leveraged to be more interactive and enable your team to collaborate from wherever they are in the world.



# Security a priority

Your data needs to be as safe as your family. We can help you keep the "front and back doors locked" by recommending trusted providers. You will be able to control who can access your data and what users can see and do.

We recommend providers who have secure servers and storage facilities, fully encrypt data and require two-step authentication for log-ins. Moreover, your data is backed-up and stored in the cloud.

## Case Studies



EMJAY Process Systems turned to Enspira for help with designing a better bookkeeping and financial management system for their business. The use of cloud accounting technology has

led to significant improvements to the business, providing flexibility, accurate measurement of company finances and ultimately more informed decision-making.

### How did the new financial management system impact your business?

It's led to significant changes to our accounting system and allows us to have access to our finances when offsite. The direct bank feeds are also really helpful. When an invoice goes through Receipt Bank and Xero, right away I can see it in the system without needing to manually process. It has eliminated double and triple handling and reduces margin for human error."

#### How did Enspira add value?

"Enspira was great at designing the system to work well for our business needs and then training us on how to use it easily. I appreciate the help I've received with using a cloudbased system and have enjoyed learning new technology that is both user-friendly and also quick and efficient."





Beaches Air & Electrical turned to Enspira for help with financial management when they were looking to understand how to track company finances and needed a guide to great

decision making. This new knowledge and understanding significantly benefited their business and provided them with the flexibility and confidence they desired, allowing them to focus on doing what they do best.

#### When did you start working with Enspira?

"We started working with Enspira when we made the transition from sole trader to a company. They provided us with the right tools and information by setting up our Xero and Receipt Bank and taught us how to keep track of things."

#### How did Enspira add value?

"We feel 100 times more confident. I didn't need to attend a bookkeeping course and I didn't need a bookkeeper which really freed up our time and provided us with great flexibility. Not only have they taught us how to grow, but they've covered us and made us feel protected, told us what to look out for and helped with making good decisions."



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