

## Enspira Virtual Management Accounting Case Study

Niamh O'Dowd, owner of The Greener Grocer and full time practicing lawyer, sought assistance from Enspira with the financial management of her business. Outsourcing her bookkeeping has allowed Niamh to run her business while working full time, giving her the confidence that her finances are being looked after by a team of professionals.

### What work does Enspira do for you?

"Enspira are integral to my business - I would be completely lost without them. They do both bookkeeping and accounting, with the right and left arm working together. Their day-to-day financial management of my business means that I can work full time as well as run my business. Emily is amazing. She keeps an eye on everything for me. She does everything from cashflow analysis, to data entry, managing Xero, getting bills paid, being aware of what needs to be done, managing my budget. They take on huge responsibility and are my life support system."

### How does outsourcing bookkeeping benefit your business?

"There is an incredible value-add. Compared to hiring an internal bookkeeper, I don't have to worry about supervision or HR issues such as holiday and sick leave, managing entitlements and providing office space. It's also wonderful having both bookkeeping and accounting handled under one roof. Steve works on strategy, planning, accounting and oversees the bookkeeping with Emily. The co-ordination and communication between them takes a load of work and responsibility off me."

### What do you enjoy most about working with Enspira?

"They understand my business and are an excellent support network for me. All the team members are lovely, incredible to deal with, competent, professional and go above and beyond what you might expect."



Niamh O'Dowd  
The Greener Grocer



*"The Bookkeeping and Accounting arms of Enspira work together, streamlining and taking away headaches for me!"*