

Business Advisory Program



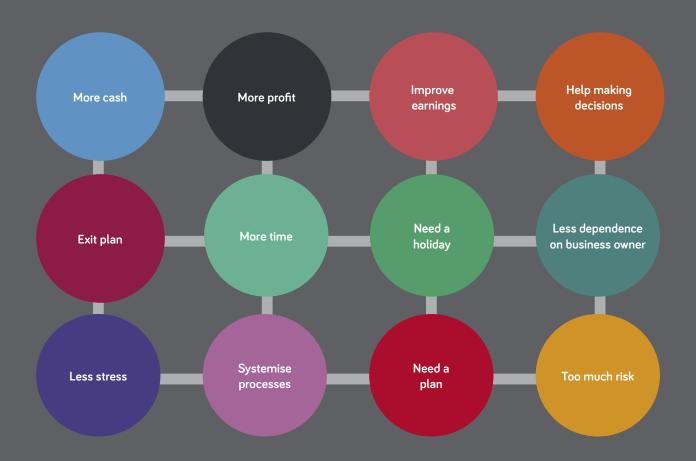




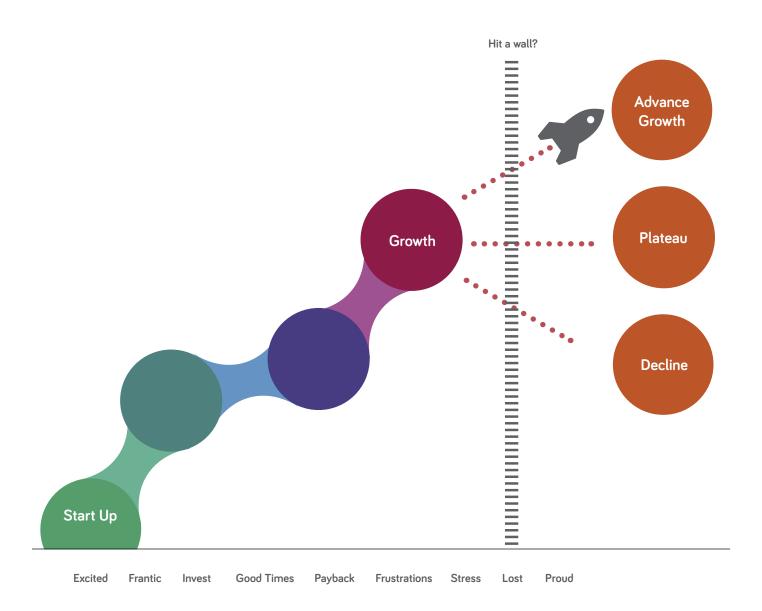
What does the future of your business look like?

What do you need to do to make your business worth more tomorrow than it is today?

Need to improve your business?



How does a growing business make you feel?



Business Advisory

Take your business to the next level of growth with our customised business advisory and coaching programs. Choose the package that suits your stage of business growth.



Aspire*

- ✓ Annual budget
- ✓ Quarterly one page plan review 1-2 hours
 - Financial monitoring
 - Cash flow monitoring
 - Unlimited e-mail and phone access
- Invitations to Workshops on strategic topics
 - ✔ Phone call check-ins



Activate*

- ✓ Annual budget
- ✓ Quarterly one page plan review 1-2 hours
 - Financial monitoring
 - Cash flow monitoring
 - Unlimited e-mail and phone access
- Invitations to Workshops on strategic topics
- ✓ Monthly business accountability (1-2 hours)– 6 extra meetings





Accelerate

- ✓ Annual budget
- ✓ Quarterly one page plan review 1-2 hours
 - Financial monitoring
 - Cash flow monitoring
 - Unlimited e-mail and phone access
- Invitations to Workshops on strategic topics
- ✓ Monthly business accountability (1-2 hours)
 - 6 extra meetings
- Access online training programs
- ✓ Annual strategic planning workshop – 10 hours
- ✓ Two team implementation workshops (1-2 hours each)

*Can be provided online

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Case Study





Tim Nimmo

Talal Rossi

"Just like at footy you need a coach to oversee you from the sideline, we knew a coach would be crucial to the success of our business."



Tim and Talal began their business, i4property Pty Ltd in 2014. "We'd always had a keen interest in property," Tim says "and realised there was a gap in the market with not many buyers' agents around. We felt that all we'd learned over the years... the good, the bad and the ugly... could be shared with others so they didn't make mistakes and could also leverage on our successful strategies."

What made you decide to use the Enspira Business Advisory service?

"From Day 1, we approached Enspira and asked for structural advice. Initially we understood we needed a good Accountant but in the first 6 months we knew we needed more than that... we needed advice and help with strategy and making decisions. We engaged Advisors at Enspira as an integral part of our business."

"Just like at footy you need a coach to oversee you from the sideline, we knew a coach would be crucial to the success of our business."

What have you gained from having a Business Advisor?

"We have gained so much... the team at Enspira has allowed us to see the future, where we are going as a business. He also helps us see the reality of 'now' and has paved stepping stones to show the path of growth. We always knew we wanted a profitable, scalable business and this is the reason for having a coach."

What results have you achieved?

"We doubled both turnover and the number of customers in our first year. The strategic thinking from our business advisory sessions helped us to achieve this."

What advice do you have for other business owners?

"When you consider business coaching, it's easy to focus on the investment of time and dollars. Yet anyone who wants to fast-track their business results, honestly needs a coach. We would be way behind where we are today if we didn't have Enspira."

Case Study





Christen Perry

Shane Perry

"Business coaching helps you to set and measure Key Performance Indicators, which means you focus on what you want to achieve in your business. Our business has definitely improved!"

Most small businesses find it unproductive spending time chasing up payment for invoicing. The Perry family, when facing this issue in their labour hire company, decided there must be a better way. They researched invoice factoring and found the service added so much value that they decided to begin their own factoring business.

"We first purchased a factoring franchise and later went on to acquire another independent factoring business," Christen says.

What made you decide to use the Enspira Business Advisory service?

"We wanted to take our business from a family enterprise to a more professional run corporation and we sought help from our Accounting firm who put us on to their Business Advisory service."

What have you gained from having a Business Advisor?

"We have implemented a number of changes in our business since taking on the advisory service. We have developed policies and procedures and systemised much of our business. For example we now have job descriptions for our staff, quarterly goals and overall, a much more professional approach."

What results have you achieved?

"Beyond having the assurance of a third party independent sounding board to help with ideas and strategies, we have also seen an increase in both sales revenue and bottom-line profit."

What advice do you have for other business owners?

"Business coaching helps you to set and measure Key Performance Indicators, which means you focus on what you want to achieve in your business. Our business has definitely improved!"



Let's work together



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